

CANAL BOATING TIMES

MEDIA INFORMATION • 2014-15



THE **FREE** NEWSPAPER FOR THE WATERWAYS THAT GIVES YOU A GREAT READ WITH REAL PRACTICAL ADVICE FOR ALL YOUR BOATING NEEDS - **PLUS** GREAT WAYS TO ENJOY OUR CANALS AND RIVERS

Regular Features:

Marinas and Moorings – including Marina of the Month plus readers top recommendations for favourite mooring spots

Buying or selling a second-hand boats – where to look, how to do it, get the best deal and much more

Profiles of boat builders – in each issue we look at a top boat builder, their background, the boats they build and what you can expect for your money

Practical tips – on boat maintenance, winterising, new products and services

Readers boats – learn from the experience of others

Enjoying the waterways – each issue contains a special guide to a waterway PLUS walks, nearby features, places to visit, things to do

History – learn about how and why the canals were built

News – our digest of the news from the waterway system over the last month

Crick Boat Show Special – Two issues leading up to the Crick Boat Show will carry special extended features on what to see and do at the number one show for the inland waterways

Distribution:

Over 300 outlets around the waterway system every issue – carefully targeted to reach boaters and other waterway users making real purchasing decisions. Also available free to read online and available by postal subscription. **PLUS** special distributions at key times of the year including the Crick Boat Show. Average circulation 30,000 copies.

WW GUIDE: THE LEICESTER RING

So you've boated to Crick, but where do you go from here? How about a real cruise of contrasts on the Leicester Ring?



1400-1700 THE GREAT BRITAIN MAP

NEW BOATS AT CRICK

Used residential Latis



Specifications	
Length	10m
Width	2.5m
Depth	1.2m
Engine	20hp
Price	£12,000

1400-1700 THE GREAT BRITAIN MAP

Advice

What does boat ownership cost?

Crasham Boats offers a detailed look.



1400-1700 THE GREAT BRITAIN MAP

Recollection

Favourite boating memories...

Whether it's a group jaunt on the B&O or a solo cruise on the Caldon, horse-boating in Ireland or dodging large canners in Denmark, the waterways are all about making memories. A group of well-known waterways writers and journalists select their personal highlights from their years on the water.

Rocking in the Safety of the Lough Allin

— ADRIAN ALMOND, Waterways World contributor



1400-1700 THE GREAT BRITAIN MAP

News from Crick

BOATING LEISURE SERVICES WINS FAVOURITE BOAT IN SHOW

Prize Presented at Crick



1400-1700 THE GREAT BRITAIN MAP

BOATBUILDER CELEBRATES 50 YEARS OF SERVICE



1400-1700 THE GREAT BRITAIN MAP

Advertising information:

SIZE	ONE SERIES	THREE SERIES	SIX SERIES	TWELVE SERIES
DPS	£828	£703	£638	£590
Full page	£455	£386	£351	£325
Half page horizontal	£250	£212	£193	£179
Half page vertical	£250	£212	£193	£179
Quarter page	£138	£116	£106	£99
Eighth Page	£76	£64	£59	£54
Sixteenth Page	£42	£35	£32	£30
32nd of a page	£23	£20	£18	£16

Special positions: subject to availability +20%

AD SIZE	DIMENSIONS
DPS	548 (w) x 320 (h) mm
Full page	263 (w) x 320 (h) mm
Half page horizontal	263 (w) x 156 (h) mm
Half page vertical	128 (w) x 320 (h) mm
Quarter page	128 (w) x 156 (h) mm
Eighth Page	128 (w) x 75 (h) mm
Sixteenth Page	62 (w) x 75 (h) mm
32nd of a page	62 (w) x 35 (h) mm

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April 2015	19 Feb 2015	05 Mar 2015	19 Mar 2015
May 2015	19 Mar 2015	02 Apr 2015	16 Apr 2015
June 2015	16 Apr 2015	30 Apr 2015	14 May 2015
July 2015	21 May 2015	04 Jun 2015	18 Jun 2015
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